

1941



Claude Umstead Parrish and Robert Davis buy bakery division of Doyle Candy for \$315 and name it City Baking Co.

1942

Claude Umstead Parrish buys Robert Davis' interest in City Baking Co. for \$1,800

City Baking Co. operates plants in Emporia and Martinsville, Virginia and Tampa, Florida



1946  
1947

City Baking Co. renames itself Parrish Bakeries

Claude Umstead Parrish buys Wingate Foods in Salisbury, North Carolina, and renames it Parrish Bakeries



1949  
1950

Vernon Grizzard begins working for Parrish Bakeries

Gaynelle Parrish graduates college and begins working for Parrish Bakeries



1951

Vernon Grizzard and Gaynelle Parrish marry



1952



Parrish Bakeries opens in Rome, Georgia

1953  
1955  
1959  
1962

Vernon Jr., Bob, Bonnie and Linda Grizzard are born



1956

Honey Buns production begins at Parrish Bakeries



1966

Claude Umstead Parrish serves as senator for North Carolina



1967

Parrish Bakeries is sold to Pet, Inc.



1971



Coosa Baking Co., Inc. opens in Rome, Georgia

1972

Vernon Grizzard and Gaynelle Parrish Grizzard purchase Southeastern Mills



1978

Coosa Baking Co., Inc. is sold to Campbell Taggart  
Vernon Grizzard Jr. joins Southeastern Mills



1983

Mondo Baking Co. opens and contract baking success soon follows

Jim Owens and Linda Grizzard Owens join Mondo Baking



1990

Southeastern Mills purchases Milner Milling, Inc.  
Bonnie Grizzard and Bob Grizzard join Southeastern Mills



1993



The Gaynelle and Vernon Grizzard Scholarship Fund is established

1994

Southeastern Mills' HPWP philosophy consists of 7 elements: Positive Assumptions, Mutual Trust & Respect, Open 2-Way Communication, Identification & Elimination of Negatives, Training & Development, Competitive Wages & Benefits, and Employee Involvement.



1999

Custom Food Coatings division of Southeastern Mills begins production of batters & breadings



2000

Mondo Baking Co. is sold to Kellogg's



2001

Milner Milling purchases Pendleton Flour Mills



2002



Milner Milling builds flour mill in Birmingham, Alabama

2003

200,000 square foot distribution center opens



2004

Southeastern Mills opens breadcrumb facility



2006

Southeastern Mills purchases Sportsman's Recipes, Inc.  
Southeastern Mills opens the Center of Innovation



2008

Southeastern Mills launches Shore Lunch Premium Soup line.



2009



Acquisition of Superior Quality Foods: Better Than Bouillon®, Better Than Gravy®, Crockery Gourmet® brands

2010

Better Than Bouillon® reaches >50,000 Likes on Facebook.



2010

Southeastern Mills begins Safe Quality Food program.



2011

Southeastern Mills adds Performance Improvement as the 8<sup>th</sup> element of HPWP.  
1<sup>st</sup> Avenue & Custom Food Coatings Facilities become SQF Level 3 Certified.  
Southeastern Mills® brand launches line of Seasoning Mixes for retail.



2012

Custom Seasoning Solutions and Ontario, California, facilities become SQF Level 3 certified.

Shore Lunch® Premium Soup Mix packaging gets a new look and introduces Fire Roasted Vegetable flavor.

